



FORM 1

EXHIBITOR'S PRESS RELEASE (Free-of-charge)

For publicity purposes, please fill out the following form together with 3 copies of the latest product photos/catalogues and mail/email/fax them to Ms. Katie Chen **before July 25, 2008**.

Ms. Katie Chen, TAITRA
 Exhibition Department, Section 6
 No. 5, Hsin-yi Rd., Sec. 5, Taipei 110-11, Taiwan
 Tel: 886-2-2725-5200 Ext.2204
 Fax: 886-2-2729-1191
 E-mail : ktchen@taitra.org.tw

This document will be displayed in the Press Room during show days.

PRODUCTS	
FEATURES	
MAJOR MARKET	Local Buyers:
	Overseas Markets:
REMARKS	

Company Name: _____

Booth Number: Area _____ Number _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____

Contact Person: Ms. / Mr. _____

Deadline : July 25, 2008

**FORM 2****ADVERTISING IN THE OFFICIAL DIRECTORY'S COMPACT DISC****Free Promotion**

1. Each exhibitor will have one page of product catalogue (A4 size) in the Official Directory's compact disc. Take advantage of this offer by mailing your information to the address listed below.
1. If you want to provide one page of your product catalogue in a digital file, simply save the file on a compact disc or diskette and mail it to the following address. The digital file's dimensions should be:
 - (1) JPG format
 - (2) 608 pixels (W) x 860 pixels (H)
 - (3) Resolution: 150 dpi resolution
 - (4) Use your company name as the file name, for example: Knuth.jpg

Company Name	
Booth Number	Area Number
Contact Person	
Tel	
Fax	
E-mail	
Signature	
Date	

Return completed form to:

Ms. Katie Chen

TAITRA Exhibition Department, Section 6
5 Hsin-yi Rd., Sec. 5, Taipei 110-11, Taiwan

Tel: 886-2-2725-5200 Ext. 2204

Fax: 886-2-2729-1191

E-mail: ktchen@taitra.org.tw

Deadline: July 25, 2008



TAIPEI PLAS 2008

Taipei Int'l Plastics & Rubber Industry Show Sep. 18-22

FORM 3

ADVERTISING IN THE OFFICIAL DIRECTORY

Printed copies: 3,000

Distribution: Free to exhibitors and buyers or visitors who make pre-registration

Also for sale during and after the show

Size: Length 210 mm × Width 149 mm

Material required: Ads are produced with two 120 or one 4x5 size transparencies only.

We wish to reserve the following space:

(Please tick)

Ad Category	Size: 210mm×149mm / Rate
Full page (full color)	NT\$ 32,000 (US\$1 ≐ NT\$30)
Front cover gatefold	NT\$ 61,000
Inside front cover gatefold	NT\$ 54,000
Back cover gatefold	NT\$ 61,000
Inside back cover gatefold	NT\$ 54,000
Inside back cover	NT\$ 54,000

Remarks:

1. Ad rate does not include photography and final artwork.
2. A 20% additional charge is required for all prearranged ad placements (other than those specified above).

Return completed form to:

China Economic News Service

No. 555, Chung-Hsiao East Road, Section 4

Taipei 110, Taiwan

Tel: 886-2-2768-1234 Ext. 2066

Fax: 886-2-2642-7422

Email: weijer@cens.com

Deadline: July 16, 2008

Show Name: Taipei Plas 2008

Company: _____

Booth Number: Area Number

Contact Person: _____

Address: _____

Tel: _____

Fax: _____

Email: _____