

"There are so many fantastic products and suppliers to choose from! The bigger exhibition space is definitely a bonus to this new complex."

— James Wenzel, CEO - EPD Scott Temple, Director Engineering, RSC

"I am a loyal attendee of the AMPA show! I always look forward to attending this show every year."

— Jose Manuel Masgosa, Director, Sanyo

"I am impressed with this year's show! There are more suppliers to select from. I know I'll be coming again next year."

— Sandra Rieder, General Purchasing Director, Austria

Sign up today!

Whether in terms of the size of the show, the variety of products on display or the level of service provided, Taipei AMPA is the finest trade show of its kind in Asia. The potential for negotiating purchase orders, agent prospects, collaborative investment projects and technology exchange is immense!

Plan to participate as a visitor?

If you would like to attend Taipei AMPA 2009 as a visitor, please pre-register online at www.TaipeiAMPA.com.tw before March 30, 2009, and you will receive a confirmation e-mail with your pre-registration number.

After the deadline, please register on-site during the show dates.

Plan to participate as an exhibitor?

If you wish to apply for exhibition space at Taipei AMPA 2009, please download the application on line from official Taipei AMPA website www.TaipeiAMPA.com.tw, complete and print out the form, and return to us by fax before November 30, 2008. (Fax no.: +886-2-2729-1089)



By MRT — Take the Blue Line (Nangang-Banjiao-Tucheng) and get off at Kuryang station, then you can reach TWTC Nangang Exhibition Hall by taxi within 10 minutes.

By Bus — Take bus routes Blue 15, Blue 22, Blue 23, 205, 212, 270, 276, 306 and get off at Cheng-Zhang Junior High School stop, then walk to TWTC Nangang Exhibition Hall, which takes about 5 minutes. Or you can take bus routes 205, 212, 276, 306, 311, 605 and get off at Nangang Elementary School stop, then walk to TWTC Nangang Exhibition Hall, which takes about 3 minutes.

By Taxi — Taxis are convenient in Taipei and fares are reasonable. The minimum fare is NT\$70, increasing by increments of NT\$5 with a 20% surcharge added from 11PM to 6AM.

Organizer:



Taiwan External Trade Development Council (TAITRA)
5 Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan
Tel: 886-2-2725-5250 Fax: 886-2-2729-1089
ampe@taitra.org.tw
www.TaipeiAMPA.com.tw
www.taipeitradeshows.com.tw
www.taitra.org.tw

Venue:

Taipei World Trade Center
NANGANG Exhibition Hall

Co-organizers:

Taiwan Transportation Vehicle
Manufacturers Association

Taiwan Rubber Industries Association

Official Carriers:



* Persons under 12 years of age are not admitted to the showground.

Taipei International Auto Parts & Accessories Show

INVITATION

AIR MAIL

Printed Matter

STAMP

Taipei Int'l Auto Parts & Accessories Show
TAIPEI AMPA



April 14-17, 2009
TWTC NANGANG Exhibition Hall

In conjunction with

- AutoTronics Taipei**
Taipei Int'l Automobile Electronics Show
Venue: TWTC Nangang Exhibition Hall
- Motorcycle Taiwan** (April 18-19)
Taiwan Int'l Motorcycle Industry Show
Venue: TWTC Exhibition Hall 1



Without Taiwan
You Don't Get Parts

- Witness TAIPEI AMPA drive into a full slate of records
- Asia's leading auto parts & accessories show
- Check out 1,100 exhibitors using a record 2,600 booths
- Join more than 6,000 overseas buyers and 47,000 local industry pros

FEATURING

Auto Parts

- Automobile Engines
- Engine Parts
- Electrical Parts for Engines
- Engine Fitting
- Power Trains
- Steering
- Brakes
- Automobile Frames and Parts
- Body Electrical Parts
- Pneumatic Tires & Tubes
- Rubber & Plastic Components for Automobiles
- Die and Jig Fixtures

Car Accessories

- Car Care Products

Tools & Equipment

Dates & Hours:

April 14-16 9 : 00 a.m. to 6 : 00 p.m.

April 17 9 : 00 a.m. to 3 : 00 p.m.

In conjunction with
AUTOTRONICS TAIPEI
MOTORCYCLE TAIWAN



Taipei AMPA 2009 Opens New Era for Auto Parts & Accessories on a Bigger Scale!

Taipei AMPA (Taipei International Auto Parts & Accessories Show), the most professional event of its kind in Asia, will be launched at the Taipei World Trade Center NANGANG Exhibition Hall between April 14th and 17th 2009. Taipei AMPA 2009 will see 53,000 visitors including more than 5,500 international buyers from 120 countries visit Taipei for the latest innovations and technologies that Taiwan auto part makers have to offer.

Unlimited Space, Unlimited Potential

With record-breaking exhibitors and a wider range of exhibits than ever, the 2009 show will be held in the brand-new just opened Taipei World Trade Center NANGANG Exhibition Hall for the second time. Participating manufacturers and buyers are excited at the news! The brand new TWTC-NANGANG features record size exhibition space and ample meeting space that will let Taipei AMPA 2009 reach incredible scale!



AMPA – The Answer to All Your Sourcing Needs

- The most professional show of its kind in Asia.
- 53,000 visitors & 5,500 international buyers
- 1,000 leading manufacturers with 2,600 booths
- Four days of comprehensive product selection & unparalleled buying convenience

THREE SHOWS FOR ONE

In tandem with Taipei AMPA 2009 comes two other motoring wonders, namely AutoTronics Taipei and Motorcycle Taiwan, both held at TWTC Exhibition Hall 1. The unsurpassed scale of this triple event has drawn attention from across the industry and will create a massive influx of buyers into Taiwan.

Taipei AMPA: A Must-attend Event for the Auto Parts Industry

Taiwan auto parts manufacturers boast manufacturing flexibility, product quality, and reliability as they leverage Taiwan's strong background in manufacturing autos and auto parts and the strong economy backed by government support. Moreover, Taiwan's comprehensive industrial structure from electronics to transportation provides a solid foundation for its auto parts manufacturing industry. Taipei AMPA, with a long-standing reputation for show quality and professionalism, once again opens the best of Taiwan to offer buyers Asia's top platform for sourcing and selling smart auto parts.

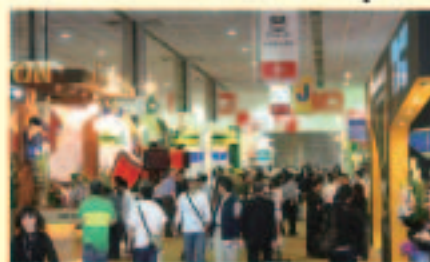
Export of Taiwan's auto parts and accessories reached US\$5.13 billion in 2007, up 11.29% from 2006. With a global reputation for product quality, innovation, and high added value, Taiwan has become an indispensable link and the preferred trade partner in the global supply chain.

Visit Taipei AMPA and Make Taiwan's Advantages YOURS!

- Maximum manufacturing flexibility, product quality, and reliability
- Remarkable R&D abilities for product innovation and design
- Large variety production and cost-savings
- Efficient manufacturing created by a well-defined division of labor
- Wide product range in the aftermarket parts business

AMPA & AutoTronics — Builds Upon Success!

The last Taipei AMPA 2009 wrapped with a stunning slate of records! Held in conjunction with the 3rd AUTOTRONICS TAIPEI, Taipei AMPA alone attracted a record-breaking 1,000 exhibitors and 50,000 visitors including over 5,000 international buyers.

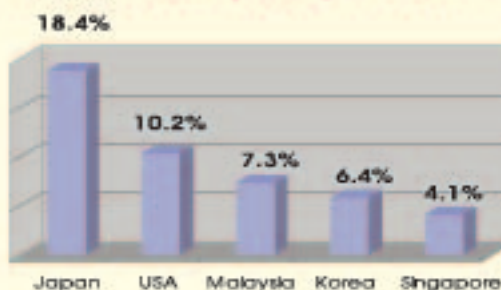


Unprecedented Number of Booths and Visitors at TWTC NANGANG Exhibition Hall

The brand-new just opened TWTC NANGANG Exhibition Hall is a major contributor to the massive expansion of Taipei AMPA. With a total capacity for 2,600 booths, the purpose-built exhibition hall provides ample display and meeting space for this ever-growing auto industry extravaganza. Buyers poured great praise upon the brand new facilities and services at the NANGANG Exhibition Hall.

Taipei AMPA '08 and AutoTronics Taipei attracted 5,161 international buyers — a 22.5% rise over the previous year!

AMPA 2008: Top 5 Buyer Countries



250 Trade Meetings Worth US\$50 Million

Taipei AMPA 2008 also featured 250 trade procurement meetings that generated procurement deals worth much more than US\$50 million! The trade meetings attracted 105 domestic manufacturers and more than 94 buyers from more than 20 countries.

Top-billed Combo Event Wraps up with Multiple Records

Foreign buyers praised Taipei AMPA for its comprehensive product line that meets their every need for auto parts and accessories. It brings together the vast and diverse output of both the Taiwan and global market to help buyers easily make all their choices under one roof.