



TAITRONICS INDIA

SPLICE INTO SOUTH ASIA @ TAITRONICS INDIA

2007

SEP. 14-16

Post Show Review

- **Scale:** 76 exhibitors using 106 booths
- **Major Exhibitors:** ITRI (Industrial Technology Research Institute), Taiwan Regional Hand Tools Association, Taiwan Frozen Food Processors Association, Tatung Wire and Cable Co., Ltd., UMEC(Universal Microelectronics Co., Ltd.), Wintek Corporation, China Electric Mfg. Corporation (CE) TOA Lighting
- **Exhibition Profile:** 3C Product Area, Electric & Machinery Area, Electronics Component Area, Auto Part & Accessory Area, Hand Tool Area, Assorted Product Area, Media Area, Taiwan Pavilion
- **Events:**
 - Press Conference
 - Opening Ceremony
 - "Taiwan Night" Welcome Reception
 - One-on-one Procurement Meetings



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- **Number of Visitors:** more than 6,000 visitors and 60% have professions in relevant industry.
- **Five Strongest Turn-outs:** India, Taiwan, USA, Singapore, Bangladesh
- **Key Players:** Siemens, Nokia, Motorola, Nippon, TATA, Amaraja Battery, HCL, TVS, Sutherland, Infosys, Wipro, TCS
- **Overall Exhibitor Satisfaction:**

Nearly **80%** exhibitors were satisfied with buyer turnout.

- **Overall Buyer Satisfaction:**

88% buyers were satisfied with the show's product selection.

85% buyers were satisfied with the services and facilities provided by the organizers.

As a whole, **85%** buyers were satisfied with the show.

→ **More than 90% buyers said they would visit the show in 2008.**