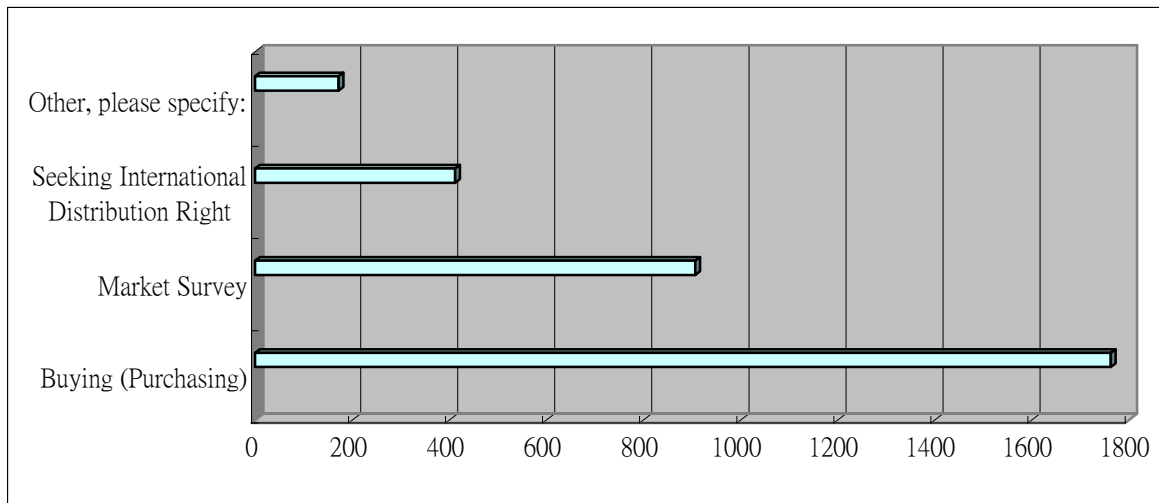


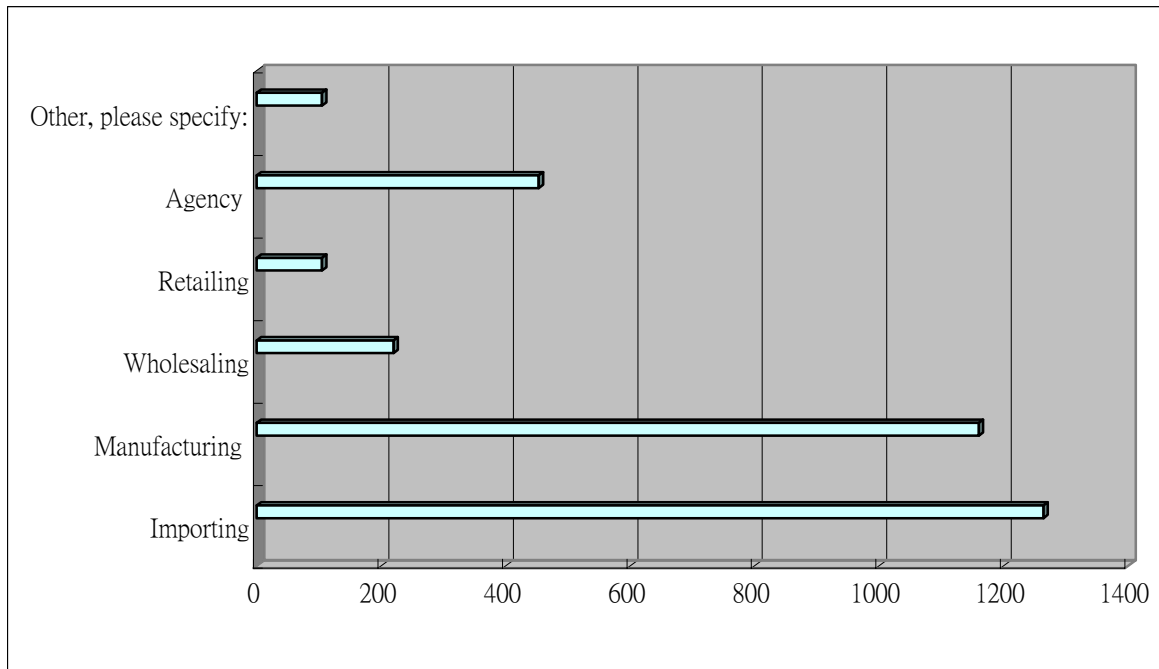
預先登錄報到及現場登錄買主問卷分析

	Q1. Purpose of your visit?	Total	%
1	Buying (Purchasing)	1,763	42.40%
2	Market Survey	907	21.81%
3	Seeking International Distribution Right	412	9.91%
4	Other, please specify:	172	4.14%



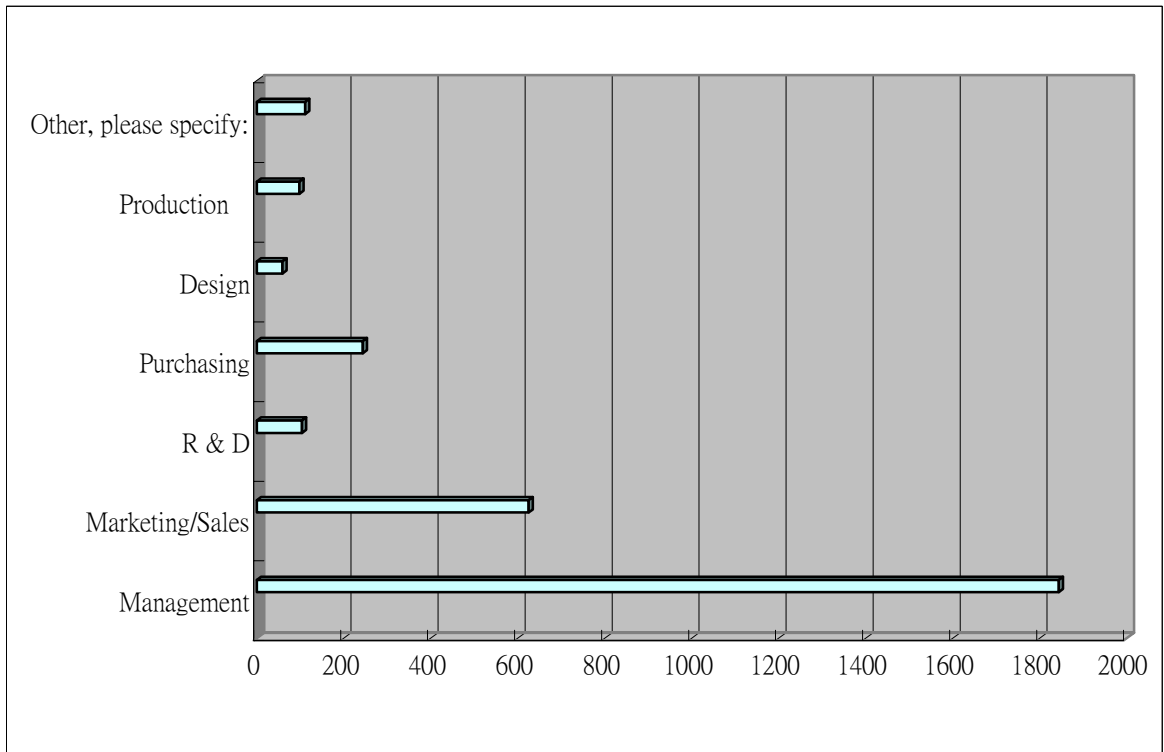
預先登錄報到及現場登錄買主問卷分析

	Q2. Indicate your business type:	Total	%
1	Importing	1,264	30.40%
2	Manufacturing	1,160	27.90%
3	Wholesaling	220	5.29%
4	Retailing	105	2.53%
5	Agency	453	10.89%
6	Other, please specify:	105	2.53%



預先登錄報到及現場登錄買主問卷分析

	Q3. Indicate your current position:	Total	%
1	Management	1,844	44.35%
2	Marketing/Sales	625	15.03%
3	R & D	104	2.50%
4	Purchasing	244	5.87%
5	Design	59	1.42%
6	Production	98	2.36%
7	Other, please specify:	111	2.67%

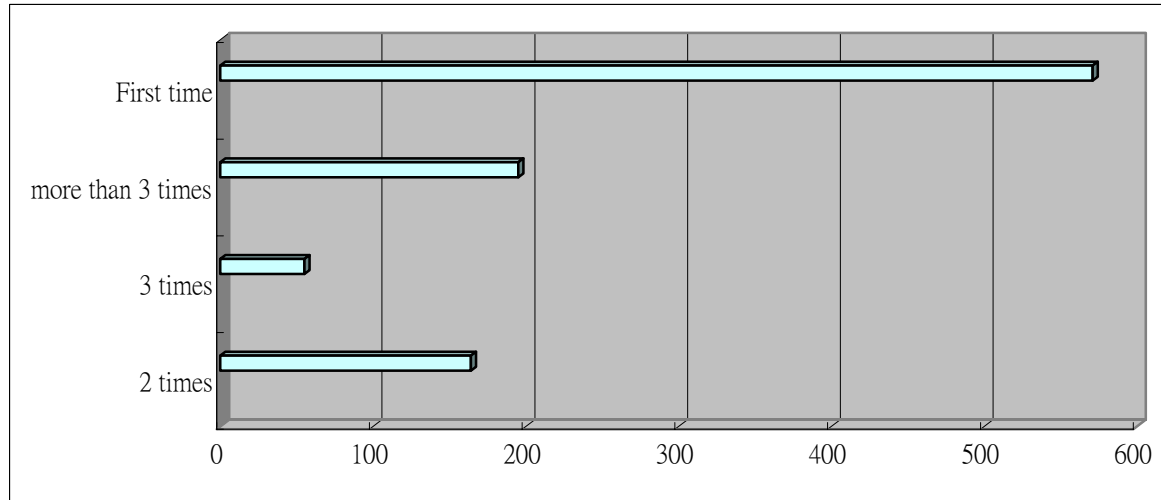


預先登錄報到及現場登錄買主問卷分析

	Q4. Please tick item(s) of interest:	Total	%
1	Metal Cutting Machine Tools	2,075	49.90%
2	Metal Forming Machine Tools and Foundry, Forging, Welding & Cutting Equipment	740	17.80%
3	Components, Parts, Tools, Cutters, Manufacturing and Storage System	699	16.81%
4	Inspecting, Measuring and Testing Equipment	374	8.99%
5	Manufacturing and Storage System	213	5.12%
6	Others, please specify:	72	1.73%
7	CNC Machine Tools	758	18.23%
8	Metal Forming Machine Tools	346	8.32%
9	Foundry, Forging, Welding & Cutting Equipment	231	5.56%
10	Tools & Cutters, Measuring, Inspecting and Testing Equipment	394	9.48%
11	Machine Tool Accessories	462	11.11%
12	Machine Tool Parts	327	7.86%
13	Other Related Items	240	5.77%

預先登錄報到及現場登錄買主問卷分析

	5. How many times have you visited this fair?	Total	%
1	2 times	164	3.94%
2	3 times	55	1.32%
3	more than 3 times	195	4.69%
4	First time	571	13.73%



預先登錄報到及現場登錄買主問卷分析

	6. How did you learn about this show?	Total	%
1	Direct Mail	162	3.90%
2	Website	191	4.59%
3	E-direct Mail	117	2.81%
4	Advertisement	147	3.54%
5	Other	558	13.42%

